

STATISTICS AT A GLANCE - 2021

A Year in Review



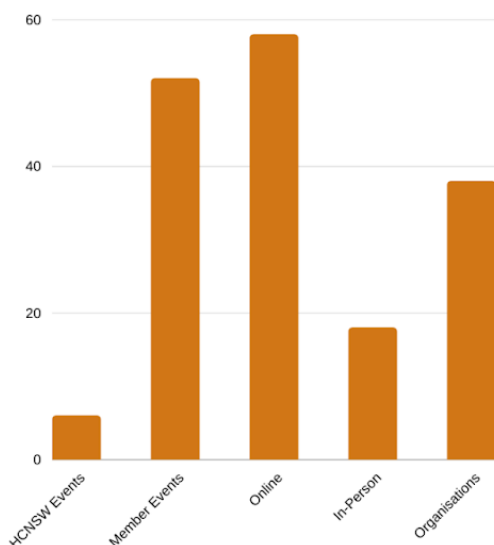
HISTORY WEEK EVENTS

A total of 66 events were registered by 38 organisations for History week 2021.

8 x in-person events were cancelled due to the pandemic, with 58 events proceeding online, including:

- webinars
- social media activities [daily quizzes, virtual tours, podcasts, IGTV reels and Facebook Live, pre-recorded content]
- lectures and online games/puzzles

HISTORY WEEK



STATISTICS DURING HISTORY WEEK

53,353 Facebook impressions

134,043 Tweet impressions

21,178 Instagram impressions

2,137 LinkedIn impressions

40,176 Page Views on the HCNSW website

282 YouTube Subscribers

32,151 Impressions on the HCNSW YouTube Channel

YEAR ROUND EVENTS

287 views of the Annual History Lecture Online

1 x Speakers Hosted face-to-face in the Speaker Connect Programs

(Further year-round event statistics available later in the Report.)