

HISTORY WEEK 2020

Statistics at a glance

EVENTS

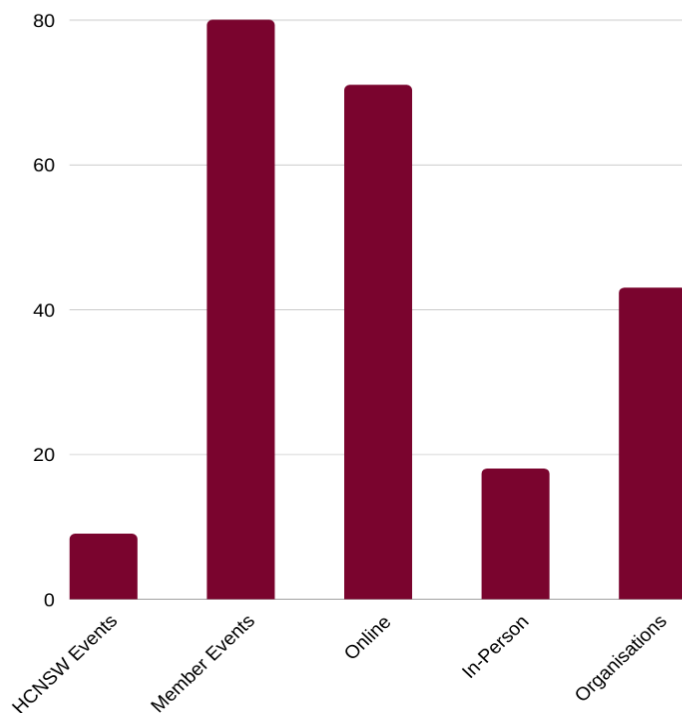
89 events were run during History Week

9 events by the HCNSW

80 events registered by 43 organisations for History Week

71 online events: webinars, social media activities (e.g. daily quizzes, virtual tours, podcasts, pre-recorded video content)

18 In-Person: activities such as exhibitions, walking tours, keynote presentations, and talks



STATISTICS

135,520 Facebook impressions

59,200 Tweet impressions

22,832 Instagram impressions

40,080 Page Views on the HCNSW website

114 Subscribers

16,704 Impressions on the HCNSW YouTube Channel

1,748 views of the Annual History Lecture Online

209 views of Awards 2020

4 x Speakers Hosted face-to-face in the Speaker Connect Programs